

# KAITLIN Q SHUELL

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## EXPERIENCE

COMMUNITY JOURNALS Greenville, SC (remote) March 2016 – Present  
Digital Assistant – Produce and curate content across web, mobile & social platforms  
JEFF DEZEN PUBLIC RELATIONS Greenville, SC January 2016 – April 2016  
Marketing & Public Relations Intern – Produced news releases for Carolinas & Tennessee Regions of Verizon  
– Created & scheduled social media posts on behalf of clients in HootSuite  
XAD, INC. New York, NY June 2015 – August 2015  
Marketing Intern – Provided support across owned and earned media channels and campaigns  
– Built social media program in HubSpot to increase both engagement & inbound leads  
– Created quality content for company blog  
GLIMPSE LABS, INC. New York, NY (virtual) May 2014 – August 2014  
Brand Ambassador – Promoted the start-up application through social media platforms  
MUNICH REINSURANCE AMERICA Plainsboro, NJ May 2013 – August 2014  
Seasonal Employee – Mastered new insurance software quickly for Facultative Casualty  
– Managed multiple projects cross-functionally

## EDUCATION

FURMAN UNIVERSITY Greenville, SC August 2012 – May 2016  
Bachelor of Arts in Communication Studies & French  
GPA: 3.8  
SEMESTER ABROAD Versailles, France September 2014 – December 2014  
Fluent in French

## LEADERSHIP

ENDEL MEDAL FOR EXCELLENCE IN COMMUNICATION STUDIES April 2016  
PHI BETA KAPPA – Nation's Most Prestigious Academic Honor Society March 2016 – May 2016  
LAMBDA PI ETA – National Communication Honor Society January 2016 – May 2016  
PHI ETA SIGMA – Freshmen Honor Society October 2013 – May 2016  
ALPHA DELTA PI SORORITY January 2013 – May 2016  
Scholarship Chair – Ensured academic success of 144 members December 2014– December 2015  
DEAN'S LIST Fall 2012 – May 2016

## SKILLS

Facebook // Twitter // Instagram // Pinterest // Snapchat // HubSpot // HootSuite // WordPress // WiX //  
Sprout Social // Adobe Photoshop & Premiere Elements // Dreamweaver (HTML, PHP & MySQL) //  
Meltwater // MailChimp // AP Style // GarageBand // Event Planning // Microsoft Office //