

KAITLIN Q. SHUELL

2 Foxboro Court
Princeton Junction, NJ 08550

katie.shuell@gmail.com
609.498.5772

EDUCATION

FURMAN UNIVERSITY Greenville, SC
Bachelor of Arts in Communication Studies & French
GPA: 3.8

August 2012 – May 2016

SEMESTER ABROAD Versailles, France
Fluent in French

September 2014 – December 2014

EXPERIENCE

COMMUNITY JOURNALS Greenville, SC March 2016 – May 2016
Digital Assistant – Produce and curate content across web, mobile & social platforms

JEFF DEZEN PUBLIC RELATIONS Greenville, SC January 2016 – April 2016
Marketing & Public Relations Intern – Produce news releases for Carolinas & Tennessee Regions of Verizon
– Create & schedule social media posts on behalf of clients in HootSuite

XAD, INC. New York, NY June 2015 – August 2015
Marketing Intern – Provided support across owned and earned media channels and campaigns
– Built social media program in HubSpot to increase both engagement & inbound leads
– Created quality content for company blog

GLIMPSE LABS, INC. New York, NY (virtual) May 2014 – August 2014
Brand Ambassador – Promoted the start-up application through social media platforms

MUNICH REINSURANCE AMERICA Plainsboro, NJ May 2013 – August 2014
Seasonal Employee – Mastered new insurance software quickly for Facultative Casualty
– Managed multiple projects cross-functionally

LEADERSHIP

DEAN'S LIST Fall 2012 – Present

ALPHA DELTA PI SORORITY January 2013 – Present

Music Chair – Booked DJs/bands for chapter events January 2014 – December 2015

Scholarship Chair – Ensured academic success of 144 members December 2014– December 2015

PHI ETA SIGMA – Freshmen Honor Society October 2013 – Present

LAMBDA PI ETA – National Communication Honor Society January 2016 – Present

PHI BETA KAPPA – Nation's Most Prestigious Academic Honor Society March 2016 – Present

SKILLS

Facebook // Twitter // Instagram // Pinterest // HubSpot // HootSuite // WordPress // Project Management
// Adobe Photoshop & Premiere Elements // Event Planning // WiX // Dreamweaver (HTML, PHP & MySQL)
// GarageBand // Microsoft Office //